



FOR IMMEDIATE RELEASE

## NFL TEAMING UP WITH LOCAL SCHOOLS AND RECREATION CENTERS FOR SUPER BOWL PROJECT TO HELP CHILDREN

***COMMUNITY MEMBERS INVITED TO HELP AS “SUPER KIDS – SUPER SHARING” COLLECTS BOOKS, SPORTS EQUIPMENT AND SCHOOL SUPPLIES***

**Clark County, Nev. (Dec. 18, 2023)** – Local K-12 schools, specific recreation centers and YMCAs in Clark County are teaming up with the National Football League, the Las Vegas Raiders and the Las Vegas Super Bowl LVIII Host Committee for a Super Bowl project that puts books, sports equipment, school supplies and games into the hands of students in underserved communities. The ***Super Kids-Super Sharing*** initiative has been implemented in every Super Bowl host community for the past 24 years and has collected hundreds of thousands of items to help local youth in the Super Bowl host communities.

For this year’s *Super Kids-Super Sharing* project, many Clark County public and private schools are hosting Super Kids collections to gather donated items; many recreation centers are joining in the effort too. Local residents can help by dropping off new or very gently used books (for children of all ages), sports equipment, schools supplies and games (in very good condition) at the following locations:

**Clark County Parks and Recreation** will accept donated books, sports equipment, school supplies and games starting Dec. 18 through Jan. 12 during open hours at the following locations:

**Aquatic Springs Indoor Pool**  
7025 South Fort Apache Road  
Las Vegas, NV 89148

**Cambridge Recreation Center**  
3930 Cambridge St.  
Las Vegas, NV 89119

**Cora Coleman Senior Center**  
2100 Bonnie Lane  
Las Vegas, NV 89156

**Desert Breeze Aquatic Facility**  
8275 Spring Mountain Rd.

Las Vegas, NV 89117

**Desert Breeze Community Center**

8275 Spring Mountain Rd  
Las Vegas, NV 89117

**Dr. William U. Pearson Community Center**

1625 West Carey  
Las Vegas, NV 89106

**Helen Meyer Community Center**

4525 New Forest Dr.  
Las Vegas, NV 89147

**Hollywood Aquatic Center**

1550 S. Hollywood  
Las Vegas, NV 89142

**Hollywood Recreation Center**

1650 S. Hollywood  
Las Vegas, NV 89142

**Logandale Recreation**

1301 W. Whipple Ave.  
Logandale, NV 89021

**Melvin Ennis Recreation Center**

3720 E Carey Ave.  
Las Vegas, NV 89115

**Paradise Recreation Center**

4775 S. McLeod  
Las Vegas, NV 89121

**Parkdale Recreation & Senior Center**

3200 Ferndale St.  
Las Vegas, NV 89121

**Robert E. "Bob" Price Recreation Center**

2050 Bonnie Lane  
Las Vegas, NV 89156

**Walnut Recreation Center**

3075 North Walnut Road  
Las Vegas, NV 89115

**West Flamingo Senior Center**

6255 W. Flamingo  
Las Vegas, NV 89103

**Whitney Recreation & Senior Center**

5712 E. Missouri Ave.  
Las Vegas, NV 89122

**Winchester Dondero Cultural Center**

3130 McLeod Dr.  
Las Vegas, NV 89121

**Henderson Parks and Recreation** will accept donated books, sports equipment, school supplies and games beginning Dec. 18 through Jan. 12 during open hours Monday – Saturday at the following locations:

**Black Mountain Recreation Center**

599 Greenway Rd.  
Henderson, NV 89015

**Henderson Multigenerational Center**

250 S. Green Valley Pkwy.  
Henderson, NV 89012

**Silver Springs Recreation Center**

1951 Silver Springs Parkway, Henderson  
Henderson, NV 89074

**Whitney Ranch Recreation Center**

1575 Galleria Drive  
Henderson, NV 89014

**YMCA of Southern Nevada** will accept donated items at the following centers beginning Dec. 18 through Jan. 12, Monday – Friday from 6 a.m. – 7 p.m. and Saturday 7 a.m. – 4 p.m. (closed Christmas Day and New Years Day) at the following locations:

**Centennial Hills YMCA**

6601 N. Buffalo Drive  
Las Vegas, NV 89131

**Durango Hills YMCA**

3521 N. Durango Drive  
Las Vegas, NV 89129

**Heinrich YMCA**

4141 Meadows Lane  
Las Vegas, NV 89107

**SkyView YMCA**

3050 E. Centennial Pkwy  
North Las Vegas, NV 89081

“We are celebrating the 25th anniversary of Super Kids-Super Sharing this season,” says Susan Groh, Super Kids coordinator and associate director of NFL Green. “We are delighted to see so many schools and recreation centers joining in the effort to help local children.”

A Super Kids-Super Sharing event will be held on Thursday, Jan. 25, 2024 at the William U. Pearson Community Center. Coordinators and several students from each registered donating school will drop off and help sort the items they've collected, then enjoy interactive play activities provided by the Las Vegas Raiders. Donated items will then be shared locally with registered schools and organizations that work with children in underserved communities.

*Super Kids-Super Sharing* provides local students an opportunity to get involved in the Super Bowl excitement by donating lightly used or new items to help those in need. The program promotes *NFL PLAY 60*, the league's youth health and wellness initiative, by sharing sports equipment among children in the community.

**About NFL Green:**

The National Football League has incorporated environmental projects into the management of tentpole events for more than 30 years. NFL Green is the NFL's sustainability program which aims to reduce the environmental impact of events and leave a positive "green" legacy in host communities. These efforts include community greening and reforestation projects, food recovery and distribution, recycling and solid waste management, recovery and donation of event and building materials, the use of "green energy" to power events and Super Kids-Super Sharing, a community initiative to help support local youth.

**About the Las Vegas Super Bowl LVIII Host Committee:**

The Las Vegas Super Bowl LVIII Host Committee is a 501(c)(6) non-profit organization whose mission is to provide a premier Super Bowl LVIII Experience in 2024. Serving as the liaison between the National Football League and the City of Las Vegas, Clark County, and State of Nevada, the Las Vegas Super Bowl LVIII Host Committee unites local and national stakeholders to maximize opportunities surrounding the Super Bowl to drive lasting social, cultural, and economic impact across the region. For more information, visit [www.lvsuperbowlhc.com](http://www.lvsuperbowlhc.com) and follow @lvsuperbowlhc on [Instagram](#), [Facebook](#), [Twitter](#), [TikTok](#) and [LinkedIn](#).